

Entrepreneurs' Abundance Circle Schedule*

**Online Workshops, Courses, and Retreats
for Heart-Based Entrepreneurs**

With Kathryn Yarborough

March

Business Chat

During this special member meeting, you'll have a chance to share what's going on with your business and participate in a conversation we create together about our businesses. (If this meeting goes well, I'll continue to offer "Business Chat" meetings on the 2nd Monday of the month.)

Monday, March 12

1 – 2 pm PT / 4 – 5 pm EST / 9 – 10 pm GMT

Craft Your Sellable Offer: A 2-part course

To attract clients, you need a sellable offer! During this 2-part course, you'll learn how to craft a sellable offer and then design your own. Your sellable offer(s) is the basis for growing your business. This fundamental course is useful for all entrepreneurs – whether you're just getting started; wanting to tweak your current offer; or ready to craft a new one.

2 Fridays, March 23 and April 6

11am – 1pm PT / 2 – 4pm EST / 7 - 9pm GMT

April

Awaken Your Authentic Voice

During this 6 – week course, your authentic voice will emerge (or get stronger). You'll develop the capacity to integrate your voice and your body; expand your movement and vocal range; and speak with presence and dynamism about what you do. People will listen to you more and want to hear what you have to say. It'll be easier for you to sell your offers and attract clients. And it will be fun and feel good!

6 Wednesdays, April 11 – May 16

1 – 2pm PT / 4 – 5pm EST / 9 – 10pm GMT

Design a Kick-Butt Marketing Plan that FITS YOU!

During this workshop, you'll put yourself in your ideal client's shoes to discover what you need to do to help them say YES to your service or product. By the end of the workshop, you'll have clarity about your 1 – 3 ways of helping new clients find out you exist; what to offer them to try; and how to help them sign up and buy.

Friday, April 27

10am – 1pm PT / 1pm – 4pm EST / 6pm - 9pm GMT

May

Manifest Clients: A 4-part Course

During this 4-part course, you'll learn about and practice the four competencies of manifesting clients: commitment; saying your new story; being positive; and magnetizing clients. You'll also learn about block clearing exercises and how to attract clients now.

4 Thursdays, May 24 – June 14

1 – 2pm PT / 4 – 5pm EST / 9 – 10pm GMT

June

Attract Clients with a Great FREEBIE

During this workshop, you'll design a freebie to use to grow your e-list and move your potential ideal clients into your marketing funnel. You'll also develop the content for your opt-in page and begin the process of setting up all of this.

Friday, June 22

11am – 2pm PT / 2pm – 5pm EST / 7pm - 10pm GMT

July

Design Your Dream Business: A two-day Stay-At-Home Retreat

During the first day, you'll use journaling, movement, art, and a guided journey to vision the possibilities for your business. On the second day, you'll use a cool, creative process to turn your vision into a 6 – 12 month action plan. You'll leave excited about your business and motivated to take action to grow it.

Friday and Saturday, July 13 - 14

8am – 1pm PT / 11am – 4pm EST / 4pm - 9pm GMT (both days)

Manifest Clients 6-Week Practice Group

You will get to practice writing and saying your "Attracting Clients New Story." Each member's story will be energized and amplified so that you will more easily manifest clients and move forward with growing your business.

6 Thursdays, July 19 – Aug. 23

1 – 2pm PT / 4 – 5pm EST / 9 – 10pm GMT

August

Facebook Client Attraction Apprenticeship – 5 meetings

During this apprenticeship, you'll create and implement a Facebook plan for your business. Depending on your plan, you'll use Facebook to attract new clients and/or provide support for your current clients.

5 meetings on Wednesdays starting August 15 – every other week – thru Oct. 10

1 – 2pm PT / 4 – 5pm EST / 9 – 10pm GMT

Specific DATES TO BE DETERMINED:

September

Stop Hiding – Be Seen: A personal growth online workshop for heart-based entrepreneurs

October

Craft Your Sellable Offer: 2-part course

During this 2-part course, you'll learn how to craft a sellable offer and design your own. Your sellable offer(s) is the basis for growing your business. This fundamental course is useful for all entrepreneurs.

Dates TBD

November

Design a Kick-Butt Marketing Plan that FITS YOU!

December

TBD

***All dates and topics may change based on the needs of the Entrepreneurs' Abundance Circle members.**